

Privacy & Cookie Policy for PhiloDanceophy

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Effective Date: April 19th, 2025

At PhiloDanceophy, we are committed to protecting your personal data and privacy. This policy explains how we collect, use, store, and share your data when you use our website, and how we use cookies in accordance with UK data protection laws, including the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, and the Privacy and Electronic Communications Regulations (PECR).

1. Who We Are

PhiloDanceophy Limited

Company Number: 13536249

Registered Address: C/O 13, Wyndham Place, Ground Floor, W1H 2PY, London, United Kingdom

Website: WWW.PHILODANCEOPHY.COM

Email: info@philodanceophy.com

Mobile: +44 7438 991736, +44 7789 958092

2. What Personal Data We Collect

- Name, email address, phone number
- Payment information (processed securely by third-party providers)
- IP address and browser information
- Preferences and interaction history (e.g. bookings, lesson interests)
- Any other information you voluntarily provide (e.g. through contact forms or surveys)

3. How We Use Your Data

We use your personal data to:

- Provide and manage our services, including bookings and memberships
- Process payments and maintain transaction records
- Respond to inquiries and provide customer support
- Send newsletters, updates, or promotions (if you opt in)
- Improve our website and services through analytics and feedback
- Comply with legal obligations

4. Legal Bases for Processing

We process your personal data based on:

- Consent

Privacy & Cookie Policy for PhiloDanceophy

- Contract
- Legal obligation
- Legitimate interest

5. How We Share Your Data

We do not sell your data. We may share it with:

- Trusted service providers
- Professional advisers
- Regulatory or government authorities

6. Data Retention

We retain your data only as long as necessary for its purpose or legal requirements. You may request deletion at any time (subject to lawful exceptions).

7. Your Rights

You can:

- Access, correct, or erase your data
- Restrict or object to processing
- Request data portability
- Withdraw consent
- Lodge a complaint with the ICO: <https://ico.org.uk/make-a-complaint>

8. International Data Transfers

If data is transferred outside the UK, we ensure it is protected by appropriate safeguards.

9. Cookies

We use cookies to:

- Ensure site functionality
- Remember preferences
- Analyse traffic
- Deliver marketing (with consent)

Manage cookies via "Cookie Settings" or your browser. Essential cookies cannot be disabled.

Types of Cookies:

- Essential

Privacy & Cookie Policy for PhiloDanceophy

- Performance
- Functionality
- Marketing

10. Third-Party Links

We are not responsible for other websites linked from ours.

11. Security

We use technical and organisational measures to protect your data. No online system is 100% secure.

12. Changes to This Policy

We may update this policy and will notify users appropriately.

13. Contact Us

Email: info@philodanceophy.com

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